

# STELLA HUANG

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## EXPERIENCE

**Product Designer** | Lucid Motors, Newark, CA

Jan 2022 - Present

- Delivered intuitive user experiences for next-gen electric vehicles across multiple touch points, including in-car displays and interactive hardware.
- Collaborated with product managers, engineers, and QAs to deliver user-centered design solutions that elevated the entire product experience through user feedback and testing.
- Contributed to the evolution of Lucid Motors' design language by developing and maintaining interaction frameworks and design guidelines for multiple product lines, resulting in enhanced UX with Lucid UX 2.0.

**UI Designer** | Herbalife, Torrance, CA

Sep 2021 - Dec 2021

- Created production-ready UI and prototypes for MyHerbalife website from UX wireframes, ensuring seamless responsiveness across platforms.
- Revamped Herbalife's design system with captivating animations and illustrations to enhance user experience and brand identity.
- Collaborated with cross-functional teams including UX Researchers, Engineers, and Marketing, ensuring successful feature delivery by implementing them efficiently into final production software.

**User Experience Designer** | Pastilla, Los Angeles, CA

June 2021 - Sep 2021

- Conducted user research for the Los Angeles Department of Recreation and Park (RAP) system by user interviews and usability tests.
- Improved activity registration flow's **Task Success Rate** by **30%+**.
- Redesigned wireframe and information architecture for the RAP mobile apps (iOS/Android) to improve customer registration rate.

**Interaction Designer** | ASUS Sponsored Project, Pasadena, CA

Sep 2020 - Dec 2020

- Led UX Design and analyzed user pain points to strategize product feature plan & enhance customer workflow efficiency by developing user interface assets.
- Successfully sold product concept to client & earned **80%+ Satisfaction Rate** by intensifying brand awareness and boosting user market share.

## EDUCATION

**Master of Fine Arts**

**Media Design Practices**

Art Center College of Design

Sep 2019 - Aug 2021

**Bachelor of Engineering**

**Industrial Design**

Donghua University

Sep 2014 - Jun 2018

## SKILLS

### Design

User Experience Design, Web & Mobile Interface Design, Wireframes, Concept Sketch, Hi-fi Prototypes, Design Patterns, Branding, Mockups

### Research

User Research, Usability Testing, User Flow, Information Architecture, Persona, Competitive Analysis, User Scenario

### Tools

Figma, Sketch, Adobe XD, Principle, Invision, Marvel, Adobe Creative Suite (PS/AI/AE/Pr/ID), Web Design (CSS/HTML)

### 3D Design

Unity 3D, Cinema 4D, Rhino 3D, Keyshot